

October 12, 2024

MOSAIC DIGEST

Every Story. Every Angle
Issue 1
Global Edition
mosaicdigest.com

LITERATURE

*Narratives of Resilience
and Imagination*

P.C. JAMES • S. LEE FISHER
JOSEPH FAGARAZZI • ROBERT EMMERS

ART

Capturing Moments

RACHAEL BLAKEY • JANUARIO JANO
YANA BARABASH • SOFIA RUIZ

BUSINESS

Innovators and Leaders

ENIS HULLI • CANDICE ELLIOTT
FREDERIK STEENSGAARD

BEAUTY

*Redefining Beauty and
Wellness*

DAR BAROT • SIMONE THOMAS

The Healing Power of Beauty

**JANET
HENNESSEY
DILENSCHNEIDER**

*How Janet's Paintings Offer
Respite in Turbulent Times*

MEDIA KIT

Mission statement, readership profile, distribution,
rate card, production specs



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OUR MISSION

At Mosaic Digest, our mission is to illuminate the diverse narratives that shape our world, offering a platform where every story finds its voice and every perspective is explored. We are committed to delivering a rich tapestry of content that spans the full spectrum of human experience, from the creative realms of art and music to the dynamic worlds of business and fashion, and from the profound insights of literature to the strategic intricacies of management.

OUR VISION

Our vision at Mosaic Digest is to be the leading global platform for storytelling, where diverse voices and perspectives converge to create a richer understanding of the world. Through our commitment to quality and innovation, we envision a future where Mosaic Digest is synonymous with excellence in storytelling and a catalyst for cultural dialogue and understanding.



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SPONSOR MESSAGE: JAN 18 BY Janet H. Dillenschneider
A vibrant celebration of renewal, this painting captures the essence of spring with its fresh colors and dynamic composition, inviting viewers to appreciate the rejuvenating energy of nature's rebirth.

Cover
Painting Hope and Harmony
18 JANET HENNESSEY DILENSCHNEIDER
How Nature and Expression Shape Her Visionary Art Journey
Janet Hennessey Dillenschneider's evocative paintings draw inspiration from nature to create serene landscapes. Her work emphasizes hope and beauty, encouraging viewers to connect with art and environmental issues.

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From the Editor's Desk

Welcome to the inaugural issue of Mosaic Digest, where we explore "Cover Story: Early Art," from the pages of Rachel Blakey, who explores the essence of artistic moments, and Jane Jano, who delves into the intersection of art and technology. This inaugural issue is a testament to the dynamic world of women and business, and from the profound insights of literature to the strategic intricacies of management. While this is our first issue, we are not new to the world of magazine publishing. Our name, Mosaic Digest, is a nod to the vibrant and diverse mosaic of women's experiences, from the creative realms of art and media to the strategic intricacies of management. While this is our first issue, we are not new to the world of magazine publishing. Our name, Mosaic Digest, is a nod to the vibrant and diverse mosaic of women's experiences, from the creative realms of art and media to the strategic intricacies of management. While this is our first issue, we are not new to the world of magazine publishing. Our name, Mosaic Digest, is a nod to the vibrant and diverse mosaic of women's experiences, from the creative realms of art and media to the strategic intricacies of management.



Worldwide Distribution & Sales

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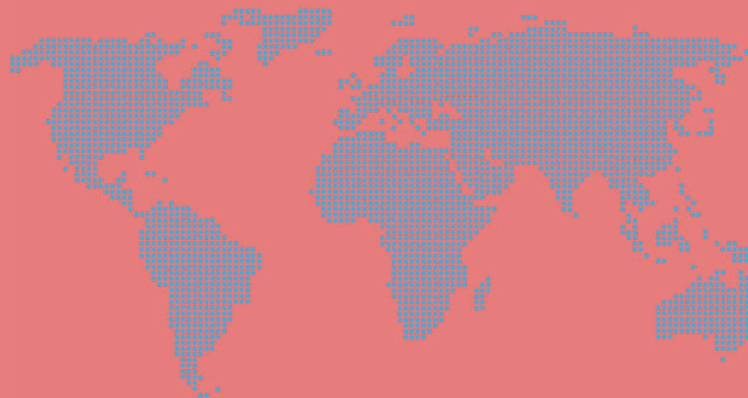
190 COUNTRIES

40.000 STORES, RESELLERS, PLATFORMS

Global market

We cover %90 of the Globe

Santiago to Tokyo,
Stockholm to Johannesburg
We cover %90 of the globe.



Business



Leading the Charge

FREDERIK STEENSGAARD

HOW BeCause IS TRANSFORMING THE HOTEL INDUSTRY WITH AI-POWERED SUSTAINABILITY SOLUTIONS

BY CHAN CHEN

Frederik Steensgaard, CEO of BeCause, leading the charge in sustainable hospitality innovation with a commitment to environmental responsibility.

Frederik Steensgaard discusses BeCause's innovative approach to sustainability by leveraging AI's role, overcoming industry challenges, and aligning with global climate commitments for a greener future.

What motivated you and your team to launch BeCause?

There's a lot of talk about AI, but we've seen that it's not just about the technology; it's about how we use it. People are excited about AI, but they're not sure how to use it. We've seen that in many cases, the market is not ready to adopt AI, so we've had to be patient and wait for the right moment.

With your engineering background and your experience in sustainable technology, how did you get into AI?

Frederik Steensgaard is a troubleshooter in sustainable hospitality with visionary leadership and groundbreaking technology solutions.

How do you envision the role of AI in driving BeCause's platform to the forefront of the greenwashing and enhancing sustainability reporting?

We decided to start with the hotel sector because it's a very important sector. We have been there for a long time, and we have a lot of experience in this sector. We have a lot of experience in this sector, and we have a lot of experience in this sector. We have a lot of experience in this sector, and we have a lot of experience in this sector.

Can you describe the main challenges you face in launching BeCause in 2023 and how you are addressing them?

When we launched BeCause, we had a lot of challenges. We had a lot of challenges, and we had a lot of challenges. We had a lot of challenges, and we had a lot of challenges. We had a lot of challenges, and we had a lot of challenges.

How does BeCause align with sustainability goals and initiatives within the industry?

BeCause is a company that is committed to sustainability. We are committed to sustainability, and we are committed to sustainability. We are committed to sustainability, and we are committed to sustainability. We are committed to sustainability, and we are committed to sustainability.

Business

of the Paris Agreement, and what role it plays in your platform playing in helping the tourism industry reach these international climate commitments.

One can only imagine what is needed, and what is needed, to reach these goals. The primary role is to help and support the industry in reaching these goals. The primary role is to help and support the industry in reaching these goals. The primary role is to help and support the industry in reaching these goals.

Finally, by helping hotels and tourism operators reduce their carbon footprint, BeCause can significantly improve awareness and transparency of where their operations begin and end, and help them track and report on their carbon footprint. This is a key step in helping and supporting the industry in reaching these goals.

What are the key challenges in the industry, and how is BeCause addressing them?

There are many challenges in the industry, and BeCause is addressing them. There are many challenges in the industry, and BeCause is addressing them. There are many challenges in the industry, and BeCause is addressing them. There are many challenges in the industry, and BeCause is addressing them.

BeCause is committed to sustainability, and we are committed to sustainability. We are committed to sustainability, and we are committed to sustainability. We are committed to sustainability, and we are committed to sustainability. We are committed to sustainability, and we are committed to sustainability.

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Over 40,000 retailers and platforms



Facts about MOSAIC DIGEST

- ✓ Available across print, electronic, flip, web, and social media platforms
- ✓ Distributed in over **190 countries**, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blacwell's..
- ✓ Enhances your titles' **SEO** and marketing performance with strategic **KEYWORDS** and backlinks
- ✓ Maintains credibility, longevity, and quality with everlasting availability
- ✓ It lasts **FOREVER*** both online and print. Availavle for lifetime.
- ✓ Powers your **BRAND**. Establishes instant credibility
- ✓ High quality images and pages. **No FAKE NEWS** and **CYBERCRIME**
- ✓ **GET FEATURED** on other publications more easily. It is a subsidiary of NewYox Media, publishes 10 different magazines.
- ✓ **TARGETED AUDIENCE**. Just share with us where to target. We make sure you reach targeted number of people. Please **CONTACT & ASK US** for this service.
- ✓ **INSPIRED READERS**: provides a wealth of information, inspiration and creative ideas for readers.
- ✓ **STATE-OF-THE-ART PAGE DESIGN LAYOUTS**. Share it, Frame it, or keep the magazine forever.
- ✓ Offers the opportunity to receive the prestigious "**Editor's Choice, Award**"
- ✓ Receiving awards and accolades in newspapers and magazines is a testament to an person's dedication to **HIGHER STANDARDS**.

Marketing Sherpa revealed 82% of participants trusted magazines



CREDIBILITY

If you are featured on Mosaic Digest YOUR NAME AND BRAND will be shown over 40.000 networks, platforms, libraries and stores like Amazon, Barnes & Noble, Rakuten, Blackwells, Waterstone's and so on in over 190 COUNTRIES. YOU'RE EVERYWHERE!

SERVICE RATES

For those who already featured on Mosaic
Digest online platform

GET FEATURED ON OTHER SUBJECT
RELATED MAGAZINES

THREE MAGS: JUST ONLINE £590
ONLINE & PRINT £1200

MEDIA REPRINTS: 5 MAGS (ONLINE) , 3
MAGS PRINT AND PRESS RELEASE
DISTRIBUTION TO UK & US
MEDIA OUTLETS - £2200

AD RATES

DPS (Double-Page Speed): £2.000

Two-page advertorial spread within the
issue designed in-house with the client with
co-ordinating online advertorial.

Full Page Advert: £1200

210 x 280 mm (+3mm bleed)

1/2 Page Advert: £750

140 x 210 mm (+3mm bleed)

1/4 Page Advert: £400

105 x 140 mm (+3mm bleed)

Discover the benefits



BARNES & NOBLE
BOOKSELLERS



WATERSTONE'S

!ndigo

DISTRIBUTION

Mosaic Digest is available in Print over 190 countries and more than 40,000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

FACTS ABOUT OUR FEATURES

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines





The Timeless Appeal of Print

Why Being Featured in Mosaic Digest Matters

The article explores the enduring value of print magazine features, highlighting their role in establishing authority, enhancing brand identity, and bridging print with digital strategies for broader audience reach and lasting impact.

In an era dominated by digital media, the allure of print may seem diminished. With the New York Times' circulation dropping from over 3 million to just 290,000 in the past two decades, and many magazines struggling to survive, it's easy to assume that print is a relic of the past. However, being featured in a printed magazine still holds significant value, offering unique benefits that digital platforms cannot replicate.

Here's why being part of Mosaic Digest and our other sister magazines are a game-changer for entrepreneurs, CEOs, artists, authors, experts and creators alike.

Tangible Credibility and Prestige

Being featured in a printed magazine is a testament to a person's dedication to quality and higher standards. Unlike the transient nature of online content, print offers a sense of

permanence and credibility. When your work is showcased in a reputable publication, it signals to readers and industry professionals that you are a serious and accomplished person. This credibility can enhance your reputation and open doors to new opportunities.

Global Reach and Timeless Presence

Mosaic Digest and our other magazines defy the odds in the publishing world by maintaining a robust presence in print across 190 countries and over 40,000 retailers and platforms, including giants like Amazon, Barnes & Noble, Walmart, Blackwells and Waterstones. Unlike traditional monthly or bimonthly publications, Mosaic Digest issues are available indefinitely, ensuring that your feature remains accessible and relevant for years to come. This timeless availability enhances your global reach and keeps your work in the spotlight long after the initial publication.



Enhanced SEO & Marketing Performance

One of the standouts features of Mosaic Digest is its strategic use of METADATA, which significantly boosts your SEO and marketing performance. When your name, an author for instance, is searched on platforms like Amazon, his/her feature on the magazine appears alongside the title(s), increasing the visibility and credibility. This integration into search results is a powerful tool for authors looking to expand their audience and establish a strong online presence.

Exclusive and High-Quality Features

Mosaic Digest is selective, featuring only limited interviews, articles and write ups per issue. This exclusivity ensures that each person receives a personalized editorial introduction and praise, creating a promotional tool that can be leveraged in marketing efforts. The

magazine's state-of-the-art page design layouts are not only visually appealing but also serve as a testament to your dedication to quality and higher standards. These features can be shared, framed, or kept as a lasting memento of your achievement.

Comprehensive Media Exposure

Being featured in Mosaic Digest is a mark of credibility and commitment to excellence. Each interview or write-up, we feature on the magazine is accompanied by a press release, which is shared with local and national media outlets. This not only amplifies your reach but also reinforces your status as a credible and respected author. Additionally, the press release is distributed to over 4,000 media outlets in the UK and the US, including major networks like CNN, ABC, NBC, CBS, and Fox, further enhancing your visibility.

Integration with Digital Channels

While the digital landscape offers numerous opportunities for reaching audiences, Mosaic Digest complements these efforts by providing a tangible, high-quality platform that enhances digital marketing strategies. The magazine serves as a powerful tool for social media and Google Ads campaigns, offering a unique blend of traditional and modern marketing techniques that maximize your reach and impact.

Being featured in Mosaic Digest magazine is not just about being in print; it's about leveraging a prestigious platform that offers global reach, enhanced SEO, exclusive features, and unparalleled credibility. For people looking to make a lasting impression and expand their audience, Mosaic Digest and our other sister magazines are an invaluable ally in the ever-evolving world of publishing.

FAQ

Where are you located?

We're located in London. Mosaic Digest magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

What is your circulation?

We are not focused on circulation, unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 percent since 2014 (Source: Press Gazette). However, we can ensure that your interview reaches thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

Mosaic Digest is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

More questions?

Please contact editor@mosaicdigest.com



Let's Work Together
mosaicdigest.com || editor@mosaicdigest.com

