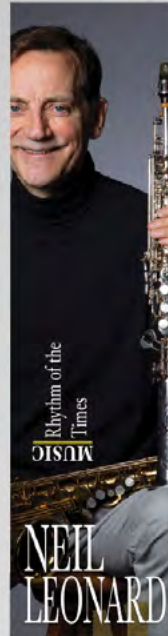


Every Story. Every Angle

MOSAIC DIGEST

Issue 2 Year 2025 Global Edition mosaicdigest.com



MEDIA KIT

Mission statement, readership profile, distribution, rate card, production specs

2025



Available for

Print
Electronic
Flip
Mobile
Web
Social Media

Contact

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OUR MISSION

At Mosaic Digest, our mission is to illuminate the diverse narratives that shape our world, offering a platform where every story finds its voice and every perspective is explored. We are committed to delivering a rich tapestry of content that spans the full spectrum of human experience, from the creative realms of art and music to the dynamic worlds of business and fashion, and from the profound insights of literature to the strategic intricacies of management.

OUR VISION

Our vision at Mosaic Digest is to be the leading global platform for storytelling, where diverse voices and perspectives converge to create a richer understanding of the world. Through our commitment to quality and innovation, we envision a future where Mosaic Digest is synonymous with excellence in storytelling and a catalyst for cultural dialogue and understanding.



Global market

We cover 90% of the Globe

From Santiago to Tokyo and Stockholm to Johannesburg, we reach 90% of the earth... Mosaic Digest is available in print over 190 countries and 40.000 retailers and platforms including Amazon, Barnes & Noble, Walmart, Blackwell's, Waterstones...



Worldwide Distribution & Sales

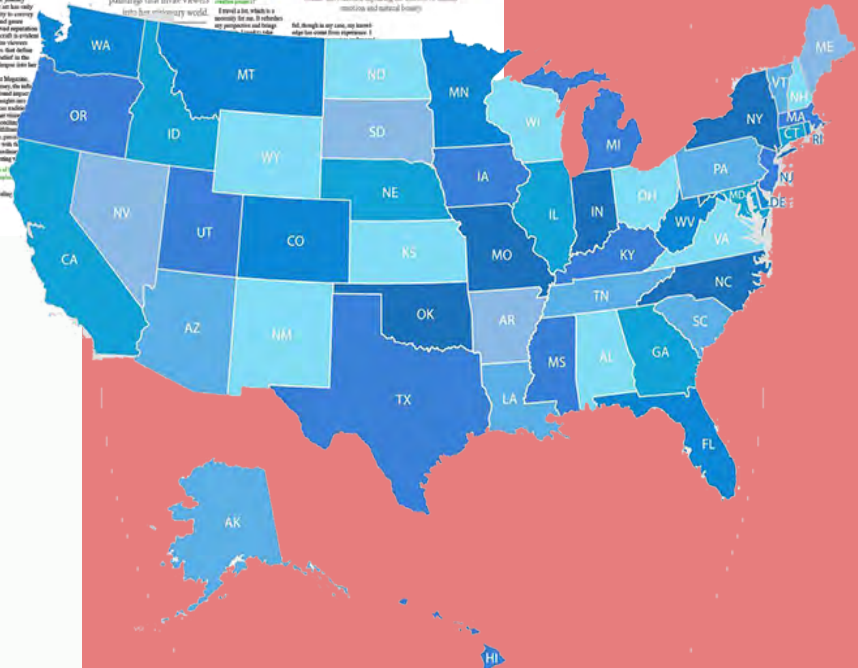
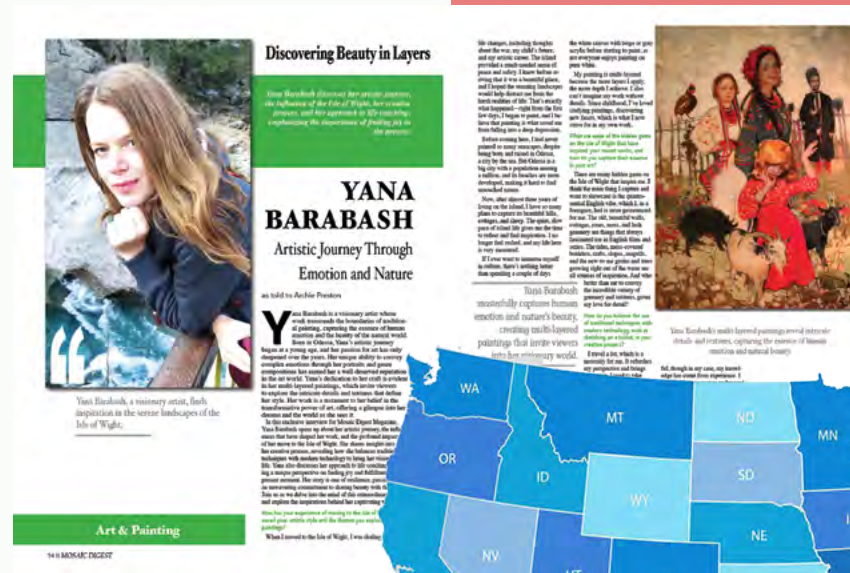
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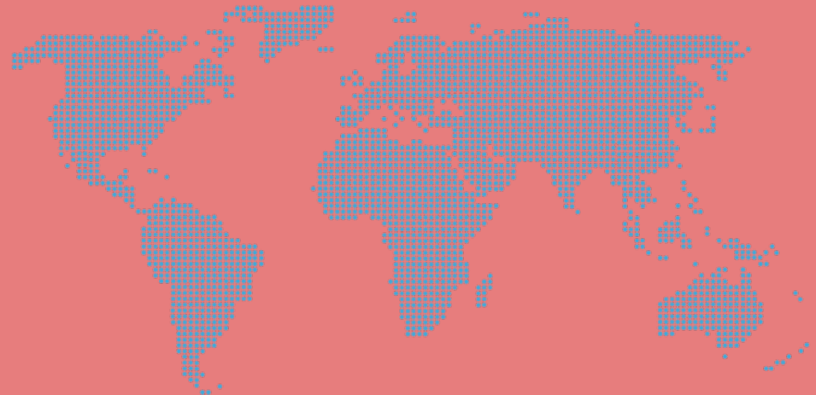
190
COUNTRIES

40.000+
STORES, RETAILERS, PLATFORMS

The magazine is available in print in local stores across every town and state throughout the United States.

From Alaska to Florida and California to New York, the magazine is everywhere.





Business



Leading the Charge
FREDERIK STEENSGAARD
HOW BeCause IS TRANSFORMING THE HOTEL INDUSTRY WITH AI-POWERED SUSTAINABILITY SOLUTIONS

BY CHAN CHEN

Frederik Steensgaard, CEO of BeCause, leading the charge in sustainable hospitality innovation with a commitment to environmental responsibility.

Business

Frederik Steensgaard discusses BeCause's innovative approach to sustainability in hospitality, emphasizing AI's role in optimizing industry challenges, and adapting to global climate commitments for a greener future.

What motivated you to start BeCause?

It was not just a matter of time, but a matter of necessity. As the world's largest hotel group, we saw the urgent need to address the environmental challenges facing the industry. We needed a solution that could help us reduce our carbon footprint, improve our energy efficiency, and ultimately, create a more sustainable future for our guests and the planet.

How does BeCause's AI-powered sustainability solutions work?

Our AI-powered sustainability solutions are designed to help hotel groups like yours reduce their carbon footprint, improve their energy efficiency, and ultimately, create a more sustainable future for their guests and the planet. We do this by using AI to analyze vast amounts of data from various sources, including weather forecasts, energy usage, and guest behavior. This data is then used to create personalized sustainability plans for each hotel, which can be implemented in a way that is both effective and cost-efficient.

What are the key benefits of your solutions?

Our solutions offer a wide range of benefits, including:

- Reduced Carbon Footprint:** By using AI to optimize energy usage and reduce waste, our solutions can help hotel groups like yours reduce their carbon footprint by up to 10%.
- Improved Energy Efficiency:** Our solutions can help hotel groups like yours improve their energy efficiency by up to 5%.
- Increased Guest Satisfaction:** By providing guests with personalized sustainability information, our solutions can help hotel groups like yours increase their guest satisfaction and loyalty.
- Cost Savings:** By reducing energy usage and waste, our solutions can help hotel groups like yours save money on their operating costs.

How do you see the future of sustainable hospitality?

I believe that sustainable hospitality will become a key differentiator for hotel groups in the future. As guests become more environmentally conscious, they will increasingly look for hotels that offer sustainable options. Hotel groups that embrace sustainability now will be better positioned to succeed in the future.

Over 40.000 retailers and platforms



“Marketing Sherpa revealed 82% of participants trusted magazines.”

Facts about MOSAIC DIGEST

- ☑ Available across print, electronic, flip, web, and social media platforms
- ☑ Distributed in over 190 countries, accessible through 40,000+ networks, libraries, and platforms including Amazon, Barnes&Noble, Walmart, Chapters&Indigo, Waterstone's, Blackwell's..
- ☑ Enhances your titles' SEO and marketing performance with strategic KEYWORDS and backlinks
- ☑ Maintains credibility, longevity, and quality with everlasting availability
- ☑ It lasts FOREVER* both online and print. Available for lifetime.
- ☑ Powers your BRAND. Establishes instant credibility
- ☑ High quality images and pages. No FAKE NEWS and CYBERCRIME
- ☑ GET FEATURED on other publications more easily. It is a subsidiary of NewYox Media, publishes 10 different magazines.
- ☑ TARGETED AUDIENCE. Just share with us where to target. We make sure you reach targeted number of people. Please CONTACT & ASK US for this service.
- ☑ INSPIRED READERS: provides a wealth of information, inspiration and creative ideas for readers.
- ☑ STATE-OF-THE-ART PAGE DESIGN LAYOUTS. Share it, Frame it, or keep the magazine forever.
- ☑ Offers the opportunity to receive the prestigious "Editor's Choice, Award"
- ☑ Receiving awards and accolades in newspapers and magazines is a testament to an person's dedication to HIGHER STANDARDS.





SERVICE RATES

PACK. I

Multi-format Feature: Gain exposure through our online platform, interactive digital flipmag, and print editions.

Press Release: We will craft an exclusive press release for your feature, which you can use for both local and national media outlets. And a list of press release distribution agencies.

Exclusive Sharing: Your interview will be forwarded to the editors of various magazine editors.

Discount: Enjoy up to a 60% discount on print magazine orders.

Fee: £145 – \$190

PACK. II

Includes everything in Package 1 plus:

Editor's Pick Feature: We will highlight one of your titles in the "Editor's Pick" section, complete with a praiseworthy quote and a link to your Amazon page.

Wide Coverage: Your interview will be showcased in WOWwART, Reader's House Novelist Post, and other relevant magazines. Each editor will present your interview with unique titles, captions, and write-ups.

Fee: £225 – \$290

PACK. III

Includes everything in Pack I and II plus:

Extensive Media Imprints: We will distribute your press release to over 4,000 media outlets, including AP News, US Newswire, local ABC, NBC, CBS, and FOX reaching an estimated audience of 40 million unique monthly visitors.

Awards Submission: Your name will be shared with editors of relevant magazines for award consideration.

Fee: £450 – \$590

AD RATES

DPS (Double-Page Speed): £2,000
Two-page advertorial spread within the issue designed in-house with the client with co-ordinating online advertorial.

Full Page Advert: £1200
210 x 280 mm (+3mm bleed)
1/2 Page Advert: £750
140 x 210 mm (+3mm bleed)
1/4 Page Advert: £400
105 x 140 mm (+3mm bleed)

DISTRIBUTION

Mosaic Digest is available in Print over 190 countries and more than 40,000 retailers and platforms includes all Amazon stores, Barnes & Noble, Walmart, Waterstones and Blackwells.

MEDIA REPRINTS

Our issues have been garnering significant attention, with placements on major platforms such as AP News and Benzinga, reaching a combined potential audience of 40 million unique monthly visitors.

Our issues are also highlighted across leading news aggregators and research tools, including Google News, Bloomberg Terminals, Fox News, abc, NBC, CBS and MuckRack, ensuring widespread visibility. Additionally, the feature is exclusively placed in over 3,900 affinity group publications, tailored for maximum relevance and impact.

FACTS ABOUT OUR FEATURES

- Placement on AP News (Associated Press) with a Potential Reach of 35 Million Unique Monthly Visitors
- Placement on Benzinga with a Potential Reach of 5 million Unique Monthly Visitors.
- Placement on Leading News Aggregators and Research Tools (Google News, Bloomberg Terminals, MuckRack, Moody's NewsEdge, Naviga and MenaFN)
- Exclusive Placement on 3,900+ Affinity Group Publications Based on Relevance
- Distributed to U.S. TV/Radio including ABC, CNN, CBS, FOX, NBC
- Distributed through the World Media Directory
- Distributed by Email to Registered Readers
- Distributed to NewYox Media magazines



FAQ

Our Location

We're located in London, UK. Mosaic Digest magazine is a subsidiary of NewYox Media Group, a registered company that has been operating since 2021. NewYox Media is a publisher of 10 different magazines and operates two platforms.

Our Circulation

We are not focused on circulation, unlike many UK magazines that have experienced an average annual decline in print sales of 6.3 per cent since 2014 (Source: Press Gazette). However, we can ensure that your interview reaches thousands of people. Please contact us for more information about this service.

Why should I interview?

Receiving an award and being featured in a magazine and newspaper demonstrates your commitment to excellence. Only the finest are selected to be featured on our magazines. Additionally, you can anticipate praise for both you and your work, which will serve as an excellent marketing tool. And many more benefits.

Will I pay for my feature?

No, we publish online at no cost. For the print edition, we select a limited number of interviews. This also involves no cost, but we prioritize individuals who want to reach a global audience and are willing to be featured in other NewYox Media magazines.

If you get an invitation to be featured on our other magazines, please read "**The Timeless Appeal of Print**" article before you make a decision.

Why your magazine is so expensive?

Mosaic Digest is a rare British magazine available in print over 190 countries. Being global unfortunately forces us to keep prices higher. Yet if you order printed magazines through us you can get up to 70% discount from the retailers price.

Am I eligible to be featured on the cover?

We reserve our cover features for the best and exceptional people. If you think that you're the one, please contact us.

What are the differences between an online and print feature?

Being featured online on magazine is similar to being featured on your own website. However, print offers distinct advantages:

- It's ideal for archiving, displaying on coffee tables, sharing on social media, and framing.
- Your name appears on the magazine cover and editorial letter, reaching over 190 countries and more than 40,000 platforms, which is an excellent tool for global branding.
- It opens the door to being featured in our other group magazines, such as Novelist Post and Mosaic Digest.
- Only the best are featured in magazines and newspapers. Being featured in a magazine could be a once-in-a-lifetime opportunity for you. Don't miss out.

More questions?

Please contact editor@mosaicdigest.com



Let's Work Together
mosaicdigest.com || editor@mosaicdigest.com

Mosaic Digest is a subsidiary of NewYox Media Group, London, UK

